

2023

SPONSORSHIP DECK



ABWP
EST. 1982

Association of Black Women Physicians

42ND ANNUAL CHARITY & SCHOLARSHIP BENEFIT GALA

"The Black Family: Strength and Unity through Health and Mental Well-being"

Sun, October 22,
11:00am - 02:00pm

Brunch
@

CITY
CLUB
los angeles



Association of Black Women Physicians
BLACKWOMENPHYSICIANS.ORG



About ABWP



The Association of Black Women Physicians is a non-profit 501(c)(3) organization established in 1982 that is committed to community health literacy and public health advocacy. We provide an ongoing forum to support the success of African-American women in medicine, science, and public health. Because black women make up of only 2% of the physician workforce, ABWP creates critical opportunities for social networking and mentorship to students and trainees to increase diversity in the medical profession, specifically by supporting the pipeline of future Black women physicians. Annually, ABWP distributes scholarships to deserving medical students.

Sister to Sister



Mentoring Future Black Women Physicians



Supporting the work of ABWP helps our organization with closing health disparities gaps through community education, professional support of women physicians of color and mentoring future Black doctors through our sister-to-Sister program.

This mentorship program helps contribute to inspiring black women medical students by helping them navigate through the challenging process of becoming a physician and ABWP also provides the needed scholarships to help defray the high cost of medical education. Through our annual Charity & Scholarship Benefit Gala, ABWP awards several future black women physicians with our Rebecca Lee Crumpler, MD Scholarship. We cannot do the work without the generous support of our community partners and sponsors.

Black Physician Stats



\$320B

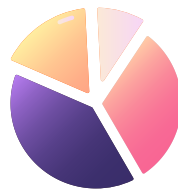
"Inequities in the US health system cost approximately \$320 billion today and could eclipse \$1 trillion in annual spending by 2040 if left unaddressed."

-Deloitte



2.2%

In 1970, less than 1% of US physicians were Black women, increasing insignificantly to 2.2% of all physicians in 2016.



4.9%

In 2018, 64.1% of physicians were men, 35.8% were women, 56% were non-Hispanic White and 4.9% were Black.



2.6%

Of the Black physicians, 2.3% were Black men and 2.6% were Black women.



"We all need to recognize that the dearth of Black physicians is sapping the strength of our whole society and that inaction in the face of need is a hallmark of how structural racism often manifests today."

-Dr. Camara P. Jones

Making A Difference



Funds raised through sponsorships, donations, and silent auctions, support initiatives aimed at enhancing our capacity to radically improve the health of our communities by providing mentorship, leadership development, advocacy training, standardized testing and medical school and residency application support, and individualized support for our Black women physicians and aspiring physicians as they fulfill their life's calling to care for the most vulnerable of our community and effect positive change in our health care system.

ASSOCIATION OF BLACK WOMEN PHYSICIANS
THE ANNUAL CHARITY & SCHOLARSHIP BENEFIT GALA

The Event



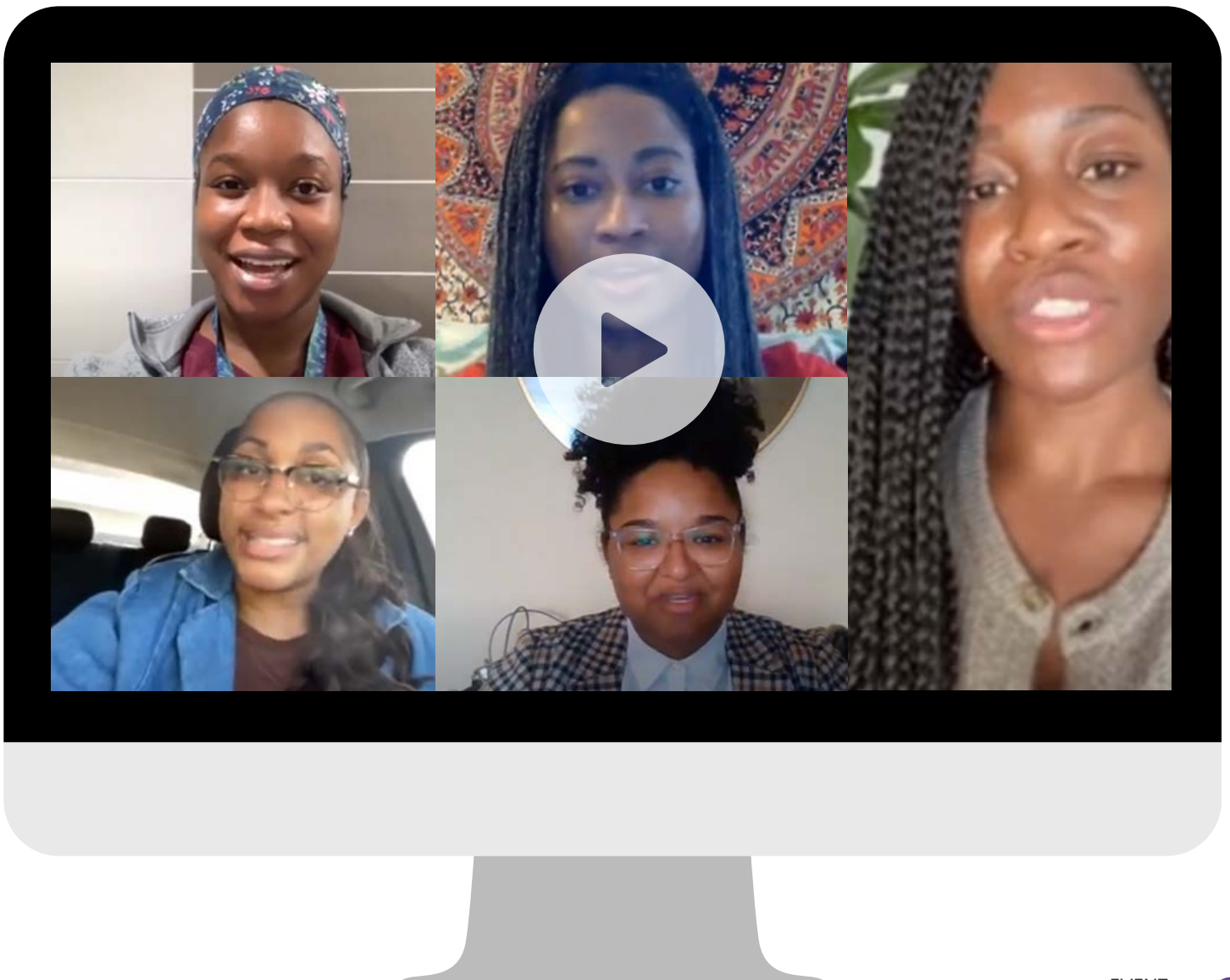
For 40+ years, the Association of Black Women Physicians, through our annual Charity & Scholarship Benefit Gala, raises funds to provide much needed scholarships to academically outstanding Black women to help defray the high cost of medical education.

With the generous support of our community partners and sponsors, ABWP's Charity & Scholarship Benefit Gala awards several future black women physicians annually with the Rebecca Lee Crumpler, MD Scholarship. To date, we have awarded close to a million dollars in scholarships.

www.blackwomenphysicians.org

Scholarship Awardees

TESTIMONIAL VIDEO (PRESS PLAY) ▶



Scholarship Awardees

JUST A FEW WE HAVE HELPED ALONG THE WAY



JESSICA EKEYA

**Rebecca Lee Crumpler Scholarship | Vena Ricketts/ABWP Community Service
Anthem Blue Cross Named Scholarship**

Jessica is originally from Vancouver, WA. She graduated from Harvard College in 2019 with a major in biology and minors in Spanish and American Sign Language. After graduation, Jessica conducted a year-long traveling fellowship in Colombia. She then returned to the United States to work as a research assistant at Gallaudet University.

Jessica is currently a first-year medical student at the University of Southern California's Keck School of Medicine. As a member of the school's Primary Care Program, her goal is to become a primary care clinician and community health advocate. As she is fluent in both ASL and Spanish, she is committed to working with Deaf patients and Spanish-speaking

patients who do not feel comfortable communicating in English. Jessica plans to focus on these and other underserved communities in her future career. In her free time, she enjoys reading, traveling, and dancing.



JANINE CADET

**Rebecca Lee Crumpler Scholarship | Vena Ricketts/ABWP Community Service
Sandra Bankhead Spirit Scholarship Recipient**

Janine Cadet was born and raised in Newark, NJ. She attended Princeton University with a major in Public and International Affairs. Following undergraduate schooling, she completed a one-year Princeton Fellowship by working for New Alternatives for Children, a foster care and adoption agency in New York City. She then moved to Los Angeles to attend Keck School of Medicine. During her third year of medical school, she took one gap year to complete a Master's in Public Health at USC with a concentration in Health Services and Policy. Currently, Janine is in her fourth year of medical school and applying into Emergency Medicine. She hopes to balance a career as a practicing physician and public health

professional that can improve outcomes of many communities in the future

ASSOCIATION OF BLACK WOMEN PHYSICIANS
THE ANNUAL CHARITY & SCHOLARSHIP BENEFIT GALA

Scholarship Awardees

JUST A FEW WE HAVE HELPED ALONG THE WAY



MARIANMU OSUMAH

Rebecca Lee Crumpler Scholarship | Vena Ricketts/ABWP Community Service

Growing up, Marianmu did not always have the resources to help her excel in school, so she had to transition into a self-sufficient learner because that is what was required. In middle school, Marianmu willingly sacrificed her lunch periods to ask her teacher clarifying questions about the course material. Since she was young, she has been adamant about understanding challenging subjects. Her zeal for knowledge has enabled her to progress through school and grow confident in her abilities. Though Marianmu was frequently the only Black student in her classes, making her feel she needed to prove she was there for good reason, she was able to graduate from the University of California, Los Angeles with a dual degree in Neuroscience and African-American studies. Her training in Neuroscience encouraged her to seek information and use logic, while African American studies provided her a keen understanding of the multidimensionality of human existence, as well as helped her build a strong foundation in critical thinking. A combination of qualities that have

allowed her to understand the scientific basis of medical research and remain inclusive while practicing medicine.

As an adult in the workplace, she learned to speak up for herself, though cognizant that many people would be put off by a vocal, Black woman, imagining her to be “angry.” Marianmu’s experiences were intimidating and sometimes hurtful, but pushed her to develop courage and become a stronger person and communicator. As a Black woman, she has had her competence and worthiness questioned. As a student of critical Black theory, she learned about the ways Black, female, or low-income patients are overlooked by doctors. Now as a member of a historically underrepresented group within medicine, Marianmu is working to gracefully combat historical trends and be amongst a generation of doctors who can finally remedy this disparity. As COVID-19 claims a disproportionate number of lives of color, awareness of health inequity is more crucial than ever.



SCOTTI SMITH

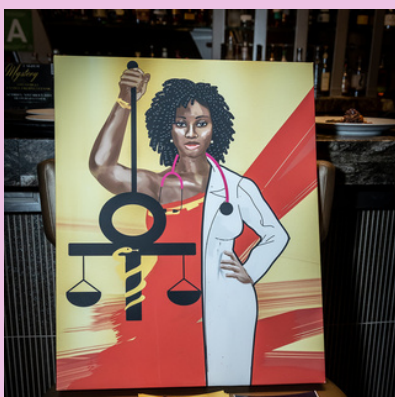
**Rebecca Lee Crumpler Scholarship | Vena Ricketts/ABWP Community Service
Beverly James Scholarship Recipient**

Scotti is originally from Detroit, Michigan, where she attended Wayne State University, obtaining a Bachelor of Science in the Biological Sciences in 2019. While at Wayne State, she participated in many extracurricular activities, volunteering opportunities, and research that sparked her interest in medicine and primary/preventative care. During her gap year from 2019-2020, she worked as an ABA technician for children with Autism at Gateway Pediatric Therapy and as a clinical team member at Michigan Spine and Brain Surgeons, both located in Metro Detroit. Currently, she is in her second year at the Keck School of Medicine of USC. She is a member of the Primary Care Program, where she has participated in community service projects within the Los Angeles area. She has also been actively mentoring high school and undergraduate students interested in the

healthcare field. Recently, she has joined the Board of the Lactation Training Initiative at USC, whose goal is to bring workshop and curriculum updates to the medical students at Keck to improve their knowledge and understanding of lactation and breastfeeding. Her current career goals include participation in efforts to further reduce the health disparities experienced by the underserved communities in our society. She is currently interested in pursuing a career in family medicine with a focus on women's health.

ASSOCIATION OF BLACK WOMEN PHYSICIANS
41ST ANNUAL CHARITY & SCHOLARSHIP BENEFIT GALA

Event Photos



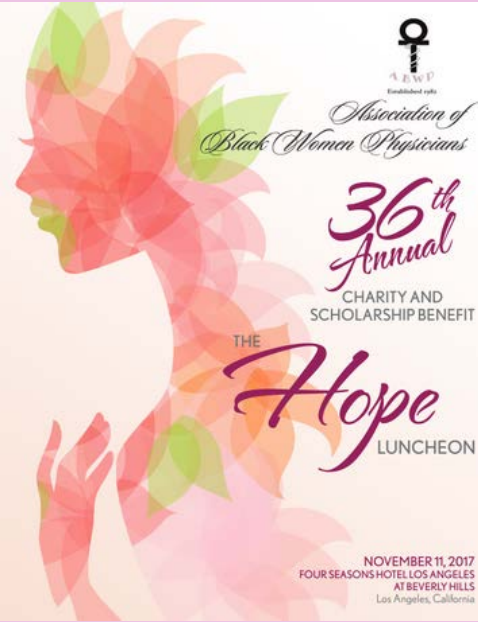


INTERACTIVE

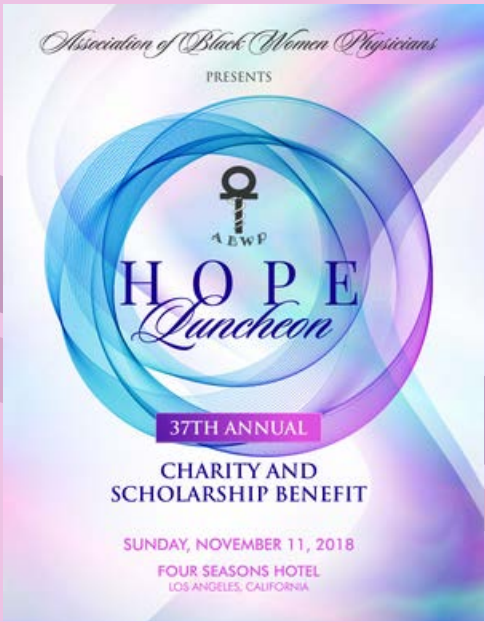
Past Program Books



2017



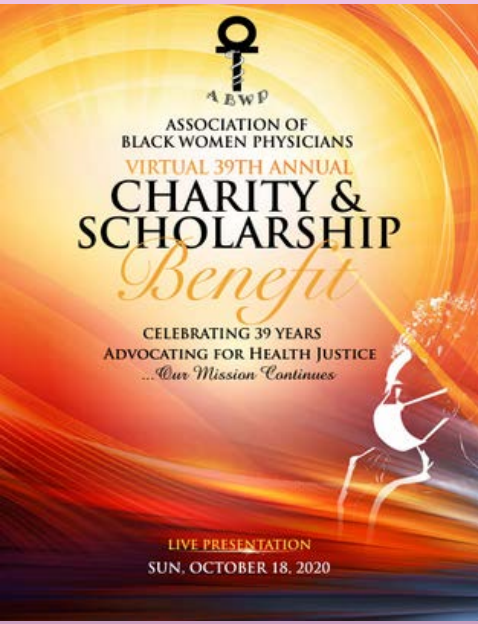
2018



2019



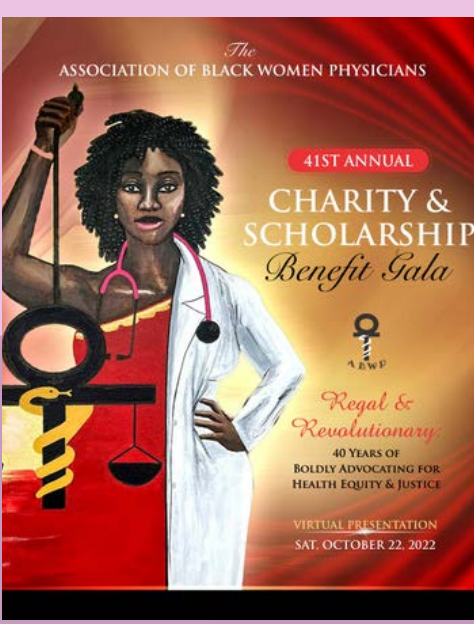
2020



2021



2022



ASSOCIATION OF BLACK WOMEN PHYSICIANS
ANNUAL CHARITY & SCHOLARSHIP BENEFIT GALA

Past Event Flyers



Association of Black Women Physicians
presents

41ST ANNUAL VIRTUAL CHARITY & SCHOLARSHIP BENEFIT GALA
Regal & Revolutionary
40 Years of Boldly Advocating
Health Equity & Justice

SATURDAY OCTOBER 22, 2022 5:30PM-7PM

Mistress of Ceremony **TERRA WALKER**
Special Guest Appearance **CHRIS TUCKER**

LIFETIME ACHIEVEMENT AWARD
Barbara Ross-Lee, D.O., FACOPP
President, American Osteopathic Foundation (AOF)

HUMANITARIAN AWARD
Jenny P. Kozlowski, MD MPH OMO
Director & Chief Vaccinologist
Kendall Vaccines

For more information, contact:
ABWPcharityevent@gmail.com or
Sabra Waddy, SplendidAffairs Inc. 818.605.7405

FOR REGISTRATION, DONATION & SPONSORSHIP OPPORTUNITIES PLEASE VISIT:
BLACKWOMENPHYSICIANS.ORG

@blackwomenphysicians
associationofblackwomenphysicians

ASSOCIATION OF BLACK WOMEN PHYSICIANS
presents

38TH ANNUAL CHARITY & SCHOLARSHIP BENEFIT

Strong Women,
Healthy Mothers,
Vibrant Communities:
Celebrating 38 years
Advocating for
Health Justice

Join Us

SUNDAY NOVEMBER 10, 2019 8AM - 3PM

FOUR SEASONS HOTEL
100 SOUTH DOWNEY DRIVE
LOS ANGELES, CA 90048

RSVP by November 4, 2019
Tickets and sponsorship opportunities available at:
www.blackwomenphysicians.org
For more information, contact:
ABWPcharitybenefit@gmail.com or
contact our Event Coordinator,
Sabina Waddy, Splendid Affairs, Inc.
at 818.605.7405

BERNARD J. TYSON
CEO Kaiser Permanente
Albany International Award

KIMBERLY DYAN MANNING
MD, FACP, FAAP
Albany International Award

BLACK WOMEN FOR WELLNESS
Women of the Year Award

Mistress of Ceremonies
TABITHA BROWN
Wholes Foods Spokesperson
& Internet Influence

ASSOCIATION OF BLACK WOMEN PHYSICIANS
PRESENTS

4TH ANNUAL CHARITY & SCHOLARSHIP Benefit Gala

Join Us A VIRTUAL CELEBRATION
SAT., OCTOBER 23, 2021 5:00 - 6:30 PM PST

MISTRESSES OF CEREMONIES
GARCELLE BEAUVAIS ACTOR, HOST, ENTREPRENEUR, PRODUCER
CHRISTINA ANTHONY ACTRESS & COMEDIAN

To Register or Donate, please visit:
BLACKWOMENPHYSICIANS.ORG/ANNUAL-CHARITY-GALA

@blackwomenphysicians AssociationOfBlackWomenPhysicians

ASSOCIATION OF BLACK WOMEN PHYSICIANS
VIRTUAL 39TH ANNUAL CHARITY & SCHOLARSHIP Benefit

CELEBRATING 39 YEARS
ADVOCATING FOR HEALTH JUSTICE
...Our Mission Continues

HONORING

LIFETIME ACHIEVEMENT AWARD
CHANDRA L. FORD Ph.D., MPH, MLIS
Founding Director, Center for the Study of Racism, Social Justice & Healing,
UCLA Fielding School of Public Health

HUMANITARIAN OF THE YEAR AWARD
JUDY BELK
President & CEO,
The California Wellness Foundation

FEATURING

SPECIAL PERFORMANCE BY
MAJOR
GRAMMY NOMINATED
Pop Soul Recording Artist & Actor

SPECIAL GUESTS
HONORABLE MAXINE WATERS **HONORABLE KAREN BASS**

Save the Date

ASSOCIATION OF BLACK WOMEN PHYSICIANS
PRESENTS

4TH ANNUAL CHARITY & SCHOLARSHIP Benefit Gala

Join Us

Special Performances by

A VIRTUAL CELEBRATION
SATURDAY OCT. 23, 2021 5-6:30PM PST

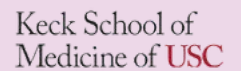
B'SLADE **TAQUITA LOVE** **TIA P.** **DJ ARI-4RARI**

To Register or Donate, please visit:
BLACKWOMENPHYSICIANS.ORG

@blackwomenphysicians AssociationOfBlackWomenPhysicians

ASSOCIATION OF BLACK WOMEN PHYSICIANS
ANNUAL CHARITY & SCHOLARSHIP BENEFIT GALA

Past Event Sponsors



INTERACTIVE

Previous Event Video Presentations



www.blackwomenphysicians.org





CITY
CLUB
los angeles

Sun, October 22,
11:00am – 02:00pm

SPONSORSHIP ADVANTAGES

ASSOCIATION OF BLACK WOMEN PHYSICIANS

42ND ANNUAL CHARITY & SCHOLARSHIP BENEFIT GALA

- **ACCESS** to health care key stakeholders and decision makers from community clinics, academic medical centers, to major health centers and hospitals across Southern California and beyond.
- **PARTICIPATION** will allow companies to demonstrate its commitment to the medical community in which it serves and will strengthen the many valuable relationships built with influential ABWP Physician members.
- **PROVIDES** an opportunity to increase your company's visibility and profile among leaders in the health care industry not just during the event, but also across ABWP's multiple digital platforms.
- **PHILANTHROPIC** partnership with an established non-profit organization that supports the pipeline of future Black women physicians, distributes scholarships to deserving medical students, and provides health literacy and public health advocacy to communities.

www.blackwomenphysicians.org

EVENT

DONATE



**ASSOCIATION OF BLACK WOMEN PHYSICIANS
THE ANNUAL CHARITY & SCHOLARSHIP BENEFIT GALA**



Event Team

SPLENDID AFFAIRS, INC. & FIRST OPTION ENTERTAINMENT

Splendid Affairs is a full service event management company which provides individualized and custom event planning services. Founder of Splendid Affairs, Sabra Diogioes-Waddy has over 22 years of Event Management experience and a client base composed of but not limited to, non-profit, corporate, community & faith based organizations, political offices, private parties, and small businesses alike; this exposure has given Splendid Affairs, Inc. the experience and expertise needed to customize and optimize each clients event ideas and goals.

First Option Entertainment is a full service, nationwide, live-event production company. Their video production, editing and live-streaming services are headquartered in Los Angeles, California where, consistently, the teams are relied upon to create a variety of fundraisers, red carpet galas, and numerous live programs. Responsible to envision, develop, script-write, establish timelines, direct, talent manage, record the event and over-see live shows, the company has produced and been in-charge of Virtual Engagements, Brand Activations, Conventions, Conferences, Corporate Gatherings, Award Events, Panels, Forums, small Concerts, and upscale Fashion Events.



ASSOCIATION OF BLACK WOMEN PHYSICIANS

PRESENTS ITS

42ND ANNUAL
CHARITY & SCHOLARSHIP
Awards Benefit

SUNDAY,
OCTOBER, 22, 2023
11AM – 12PM RECEPTION
12-2PM SCHOLARSHIP &
AWARDS LUNCHEON

CITY CLUB
555 S. FLOWER STREET
LOS ANGELES, CA 90071

"THE BLACK FAMILY: STRENGTH AND UNITY THROUGH HEALTH AND MENTAL WELL-BEING"

SPONSORSHIP OPPORTUNITIES

To Secure Online

[CLICK HERE](#)

PLATINUM SPONSOR - \$50,000

- ❖ Listing as Platinum Sponsor on all Charity Benefit Event Branding, Signage, Promotional Materials, and Acknowledgment throughout Program
- ❖ (Three) VIP Tables of Ten at Charity Benefit & Champagne Reception
- ❖ Named ABWP Medical Scholarship Presented during Program
- ❖ Platinum Sponsor Website Posting
- ❖ Center Two-Page Ad in Event Program Book & Digital copy posted on ABWP Website & Spotlighted on Social Media Promotional Campaign.

DIAMOND SPONSOR - \$35,000

- ❖ Listing as Diamond Sponsor on all Charity Benefit Event Branding & Promotional Materials with Diamond Sponsor Website Posting and Acknowledgment throughout Program
- ❖ (Two) VIP Tables of Ten at Charity Benefit & Champagne Reception
- ❖ Named ABWP Medical Scholarship presented during Program
- ❖ Diamond Full-Page Ad in Event Program Book & Digital copy posted on ABWP Website & Spotlighted on Social Media Promotional Campaign. Premiere Placement

GOLD SPONSOR - \$20,000

- ❖ Listing as Gold Sponsor on all Virtual Charity Benefit Event Branding & Promotional Materials with Sponsor Acknowledgment during Program
- ❖ Gold Sponsor Website Posting
- ❖ (One) VIP Table of 10 at Charity Benefit & Champagne Reception
- ❖ Gold Full Page Ad in Event Program Book & Digital copy posted on ABWP Website & Spotlight on Social Media Promotional Campaign

SILVER SPONSOR - \$10,000

- ❖ Listing as Silver Sponsor on all Charity Benefit Event Branding & Promotional Materials
- ❖ Silver Sponsor Website Posting
- ❖ (One) Priority Table of 10 at Charity Benefit & Champagne Reception
- ❖ Silver Full-Page Ad in Event Program Book & Digital copy posted on ABWP Website

BRONZE SPONSOR - \$5,000

- ❖ Listing as Bronze Sponsor on all Charity Benefit Event Branding & Promotional Materials
- ❖ Bronze Sponsor Website Posting
- ❖ (5) Five Priority Seating Tickets at Charity Benefit & Champagne Reception
- ❖ Bronze Half-Page Ad in Event Program Book & Digital copy posted on ABWP Website

DIGITAL PROGRAM BOOK AD RATES

Outside Back Cover	\$5,000	Full Page	\$1,500	Business Card	\$150
Inside Front Cover	\$5,000	Half Page	\$1,000	Patron Listing	\$50
Inside Back Cover	\$3,000	Quarter Page	\$500	Friend Listing	\$25

Outside Back Cover: 8.75"W x 11.25"H

Inside Covers and Full Pages: 7.5"W x 10"H

Half Page: 7.5"W x 5"H

Quarter Page: 3.75"W x 5"H

All pages are non-bleed, except Outside Back Cover.

SUBMISSION INSTRUCTIONS: Please submit **COMPLETED AD** in one of the following high-resolution formats: **PDF/TIF/JPEG**

SUBMISSION DEADLINE: **AUGUST 31, 2023**, via email to sabra@splendidaffairsinc.com.

CHARITY BENEFIT & SCHOLARSHIP DONATIONS

The involvement of our Sponsors & Supporters remains crucial and necessary to the success of our Charity Benefit. We are counting on your support to continue our Mission & Programs. All Donations are Tax Deductible. (Tax ID #95-3764478)

DONATIONS MAY BE SUBMITTED ONLINE AT: WWW.BLACKWOMENPHYSICIANS.ORG



ASSOCIATION OF BLACK WOMEN PHYSICIANS

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LOS ANGELES, CA 90071

"THE BLACK FAMILY: STRENGTH AND UNITY THROUGH HEALTH AND MENTAL WELL-BEING"

SPONSORSHIP RESPONSE FORM

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CITY/STATE/ZIP	
EMAIL	
PHONE	

Please indicate below your level of support:

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[CLICK HERE](https://e.givesmart.com/events/vZv/)

<https://e.givesmart.com/events/vZv/>

SPONSORSHIP LEVELS

☐ PLATINUM \$50,000 ☐ DIAMOND \$35,000 ☐ GOLD \$20,000 ☐ SILVER \$10,000 ☐ BRONZE \$5,000

DIGITAL PROGRAM BOOK AD RATES

<input type="checkbox"/> Outside Back Cover	\$5,000	<input type="checkbox"/> Full Page	\$1,000	<input type="checkbox"/> Business Card	\$150
<input type="checkbox"/> Inside Front Cover	\$5,000	<input type="checkbox"/> Half Page	\$500	<input type="checkbox"/> Patron Listing	\$50
<input type="checkbox"/> Inside Back Cover	\$3,000	<input type="checkbox"/> Quarter Page	\$300	<input type="checkbox"/> Friend Listing	\$25

PAYMENT METHOD

☐ CHECK ☐ CREDIT CARD TOTAL AMOUNT ENCLOSED \$ _____

Make checks payable to and mail to: **ASSOCIATION OF BLACK WOMEN PHYSICIANS**

4712 Admiralty Way #175 • Marina del Rey, CA 90292 | 818.605.7405

For Credit Card Payment: ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover Card ☐ Other (Specify) _____

Credit Card Number _____ Expiration Date _____

Name on Card _____ CVC Number _____
(Last 3 digits on back or 4 digits on front if AMEX)

Billing: Address Street _____ City State _____ Zip Code _____

Phone Number _____ Fax Number _____

Email Address _____

To Donate to ABWP, Text the Word **ABWP** Followed by an Amount to the **Number 41444**.

To **Sponsor** or **Give** to the ABWP **Annual Charity & Scholarship Benefit Gala**, Visit Our **GiveSmart** Event Page.

DONATE ❤️

[CLICK HERE](#) ➡️

THANK YOU!

FOR SUPPORTING THE WORK OF ABWP, NONE OF THIS WOULD BE POSSIBLE
WITHOUT THE SUPPORT OF OUR GENEROUS SPONSORS.



CONTACT



(424) 443-9454



www.BlackWomenPhysicians.org



charitybenefit@blackwomenphysicians.org
or sabra@splendidaffairsinc.com



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EVENT

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